



Functionalising paper: a path toward sustainable packaging

Gilles Le Moigne Octima Conference 2024

Siegwerk at a Glance

Global Inks and Coatings Producer Enabling Circular Packaging Solutions





COMBINATION OF



Siegwerk enables packaging solutions

Our collaborative approach combined with deep technical expertise and business understanding enables us to deliver effective solutions

 Product design relies on technical innovation & is based on market requirements



2. Product safety regarding food & consumer health is critical

3. Solutions must be sustainable and support a circular economy





What am I going to talk about today...?

Barrier and other functionality can be added at **multiple points in the value chain**, in multiple ways; where and how coatings are applied is as important as what coatings are used.

Main **benefits and challenges** of coating during paper production vs during printing.

Having the right partners is critical, and good **collaboration between partners** increases speed of transition and chance of success.



Transition plastic to paper requires expertise and collaboration across the value chain

| Paper / Board | Coating Application | Coating Formulation |
|---|---|--|
| ✓ High quality ✓ Smooth & dense ✓ Clay coated ✓ Suitable pulp recipe | ✓ Coatweight ✓ Coverage without defects ✓ Drying capability | ✓ Functional components ✓ Viscosity & solids ✓ Runnability & stability |

Collaboration



Paper chemicals, which are applied by paper mills earlier in the value chain, are a complimentary product to surface coatings

| Paper chemical application steps | Pulp Prep. (wet-end) | Online (paper machine) | | |
|---|---|--|---|--|
| | | | Offline | |
| Application process | Internal Sizing | Surface Sizing | Surface Coating | |
| | Adding adhesives to the pulp to realize certain qualities, e.g., decrease wettability | Applying additives/ sizing agent (e.g. PFAS) online to the paper surface | Applying a coating to the paper surface increasing printability or other properties | |
| Chemical Chemical application type complexity | Chemical application step | Chemical application step | Chemical application step | |
| Paper Strength Commodity additive | | | 70% | |
| Surface improvement | | | | |
| Basic barrier | | | | |
| Advanced barrier Specialty formulation | | | | |
| | | | Focus | |

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Coatings can be applied at different points in the value chain

Surface Coating Methods Printing Methods Inline Varnishing **Online Coating Offline Coating**

Flexo & Gravure for varnishing

often combined

Many coating techniques found,

Customised performance



Most common methods are rod

and blade



CIRKIT (Naturally Circular

🛐 SIEGWERK

Importance of Coating Methods



Optimised barrier coating process



- Consistent coating thickness
- Curtain coating provides the best results and speed, but is challenging to handle
- Air knife is slower, but much more forgiving
- Lower total coating coverage needed to achieve good barrier performance

Other surface coating processes



- Inconsistent coating thickness
- Most methods; Rod, Blade, Rev. Gravure, Film Press, Flexo, Gravure, etc.
- Blade is the most extreme example
- Higher application weight on coating machines vs printing machines



Multiple layers vs Contour Coating







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- Example of double layer contour coating
- Consistent coverage across the fibre web
- ➢ Cobb 1800 = 2gsm

- > Example of 1-layer non-contour coating
- > Inconsistent coverage with some uncoated areas
- > Some coating penetration into the paper
- ≻ Cobb 1800 = 56gsm
- > Example of 2-layer non-contour coating
- > Inconsistent coverage, but the complete surface is coated
- > Some coating penetration into the paper
- ≻ Cobb 1800 = 12gsm





Viscosity is one of the most important characteristics of coatings

- High viscosity, low solids solutions vs Low viscosity, high solids dispersions
- □ Viscosity **needs to be in the acceptable range** for the coating process; different for each method
- Directly related to **solid content**, both for dispersion and solutions
- Solid content determines the dry coating weight achievable
- Solid content + wet coating weight = how much water needs to be removed = machine speed
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Easier to use low viscosity, high solids



Coatings can be applied at different points in the value chain

Online Coating



Strengths

Coating applied at high speed

Cost effective

Offline Coating



In-line Varnishing



More optimisable process Many suitable techniques available Contactless drying

More flexible process Can apply in register Can apply after printing

Weaknesses

Inflexible process, not optimised for barrier Often high viscosity needed

Additional process step adds handling and costs

Low viscosity and less drying capacity = Limited coatweight per pass **Best Fit**

Cost effective option for 'onesize-fits-all' solutions

Best option for optimised process

Ideal for topping-up the performance of paper and customized solutions





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Peppermint Pouches



Objective: Produce recyclable in-line printed and coated paper pouches for Drupa 2024

Printed at a commercial partner in Italy

Printing machine:

 DG-AUXO 900 combination Gravure & Flexo (160 m/min)

Substrate:

• UPM Solide Lucent 62 gsm

Coating:

- Target 3-4gsm
- 2-layers CIRKIT BAR SEAL PR 1684 = 32% solids / visco. 21s DIN4

Pouch making VFFS packing line at commercial contract packer in the UK





Peppermint Pouches DG press 5 1 Unwinder 2 Roto coater 4 Offset print units **5 EB curing** 6 Flexo coater 8 Flexo coater Rewinder Substarte: Paper Heat sealable barrier coating Printing inks Ink polymerization OPV-1 (5000 m) Heat sealable barrier coating Printed and coated paper Brand: UPM Brand: Customer standard Dose: 40 kGy Brand: Siegwerk Brand: Siegwerk Max, reel diameter: 1000 mm Brand: Siegwerk CIRKIT BAR SEAL PR 1684 Core: 152 mm (6") Type: Solide Lucent CIRKIT BAR SEAL PR 1684 vpe: Indirect Food Contact Voltage: 100 kV FIX RAPID HEAT RESISTANT OP/ Weight: 62 grams/sqm Type: BC 10-609684-5 Colors: 5 (CMYK + 1 PMS) Type: 15-616108-5 Type: BC 10-609684-5 Thickness: 54 microns Water based Repeat length: 640 mm Water based Water based Anilox: GTT Flex C13 Web width: 580 mm Solid content: 32% wo lanes (Double production) Solid content: 32% Viscosity: 45 sec ± 5 (DIN 4 mm) Viscosity: 45 sec ± 5 (DIN 4 mm) Length: 15000 m Air temperature: 90° C. Max. reel diam .: 1000 mm Roto cyl engraving: Anilox: APEX GTT Flex C18 3 & 7 Turnerbar positions Core: 152 mm (6") Air temperature: 140° C. Air temperature: 140° C. Air volume: High air flow Swap front side to back side Air volume: High air flow Coating width: 480 mm Coating width: 515 mm

c.1gsm dry



c.2qsm dry

Peppermint Pouches



Objective: Produce recyclable in-line printed and coated paper pouches for Drupa 2024





WB heat resistent OPV Offset EB Inks Solide Lucent 62gsm CIRKIT BAR SEAL PR 1684 (c.2gsm dry) CIRKIT BAR SEAL PR 1684 (c.1gsm dry)

| | Before | After |
|---------------------------------------|-----------|------------|
| Cobb | 25gsm 60s | 7gsm 1800s |
| MVTR (grav.) at 23°C / 50% r.h. | 43gsm/d | 19 gsm/d |
| Oil & Grease (olive oil drop) | - | 10 hrs |
| Seal strength at 140°C, 0.5sec, 5 bar | - | 3.6 N/15mm |





Collaboration...

...it sounds great, but I don't know how to get started...

Just do it !!

...you will find the way



thank you for listening



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Supporting paper and board suppliers to enable fiberbased solutions

Through our **dedicated Siegwerk Waterbased Coatings team**, including coating and packaging **application specialists**, we help connect the packaging value chain and provide **collaborative** expertise to **enable** and **accelerate** the use of circular fiberbased packaging solutions

| | CIRKIT BAR SEAL CT 1420 | CIRKIT BAR SEAL CT 1422 | CIRKIT BAR CT 2513 | CIRKIT BAR PR 2104 | CIRKIT NATUBAR CT 4326 |
|---|--|--|---|--|---|
| Barrier | Liquid | WVTR + Liquid + OGR | Liquid + OGR | Liquid + OGR | Liquid + Oil & Grease |
| Key features | Optimized for heat-seal performance | Optimized for barrier and heat- seal performance | Optimized for cost-efficient combined barrier performance | Optimized for combined barrier performance | 100% natural SUPD compliant paper plates |
| Solids Viscosity | 23% 150 – 300 mPa•s | 32% 150 – 500 mPa•s | 44% 100 - 300 mPa•s | 47% 30 – 50s DIN4 | 31% 50 – 200 mPa•s |
| Indicative barrier performance (6-8gsm dry) | COBB ₁₈₀₀ < 20 g/m² OGR < 1 h WVTR (23/50) < 100 g/m²/24h | COBB ₁₈₀₀ < 2 g/m² OGR < 4 h WVTR (23/50) < 10 g/m²/24h | COBB ₁₈₀₀ < 10 g/m² OGR > 24 h WVTR (23/50) < 100 g/m²/24h | COBB ₁₈₀₀ < 10 g/m² OGR > 24 h WVTR (23/50) < 50 g/m²/24h | COBB ₁₈₀₀ < 20 g/m² OGR < 1 h "Picnic food" resistance |
| Converting performance | HEATSEAL >90°C, 2 bar, 0.5s 3-4gsm 2-5N/15mm excellent HOT TACK | HEATSEAL >90°C, 2 bar, 0.5s 3-4gsm 2-4N/15mm excellent HOT TACK | | HEATSEAL >100°C, 2 bar, 0.5s 3-4gsm 1-3N/15mm | |



4ever green

Siegwerk supports you with...

- ✓ Collaborative approach focused on your needs
- ✓ Expert formulation knowhow
- ✓ Access to industrial trials and rapid development
- ✓ Market leading expertise in product safety

All our coatings are...

- ✓ Suitable for waterbased coating systems
- ✓ Customisable to specific application methods
- ✓ Formulated for food contact applications
- ✓ Tested to PTS-RH 021/97 for recyclability

